

MYYWAY — Vegetable & Fruit Franchise Application

Apply to operate a MYYWAY Vegetable & Fruit franchise

Tell us about your background, your proposed location and how you plan to run a fresh, reliable produce business. Our team reviews every application individually before any decision on approval is made.

Step 1 of 6

Personal & Contact Information

Basic details so our franchise team can identify and reach you throughout the evaluation process.

Full name [Required]

Hint: e.g. Ayesha Khan

Date of birth [Required]

National ID / CNIC number [Required]

Hint: XXXXX-XXXXXXX-X

Current city of residence [Required]

Hint: e.g. Faisalabad

Residential address [Required]

Hint: House / street / area

Phone number [Required]

Hint: +92 300 1234567

WhatsApp number [Optional]

Hint: If different from phone

Email address [Required]

Hint: you@example.com

Retail & Produce Experience

Relevant experience helps us understand how prepared you are to run a fresh produce retail business.

General retail experience [Required]

☐ None ☐ Less than 1 year ☐ 1–3 years ☐ 3–5 years ☐ 5+ years

Selected: _____

Grocery / general store experience [Required]

☐ None ☐ Less than 1 year ☐ 1–3 years ☐ 3–5 years ☐ 5+ years

Selected: _____

Fruit / vegetable business experience [Required]

☐ None ☐ Less than 1 year ☐ 1–3 years ☐ 3–5 years ☐ 5+ years

Selected: _____

Customer service experience [Required]

☐ None ☐ Less than 1 year ☐ 1–3 years ☐ 3–5 years ☐ 5+ years

Selected: _____

Additional relevant experience

Supply chain experience

☐ Yes ☐ No

Selection: _____

Store management experience

☐ Yes ☐ No

Selection: _____

Inventory management experience

☐ Yes ☐ No

Selection: _____

Supplier experience

☐ Yes ☐ No

Selection: _____

Have you previously owned a business? [Required]

☐ Yes ☐ No

Selection: _____

Briefly describe the business you owned

Hint: Type of business, duration, outcome

Investment & Business History

Help us understand your investment readiness and any existing business commitments.

Investment capacity [Required]

☐ Under PKR 10 Lac ☐ PKR 10–25 Lac ☐ PKR 25–50 Lac ☐ PKR 50 Lac – 1 Crore ☐ Above PKR 1 Crore

Selected: _____

Primary funding source [Required]

☐ Personal savings ☐ Bank loan / financing ☐ Family support ☐ Business partner / investor ☐ Other

Selected: _____

Please specify funding source

Hint: Describe your funding source

Describe your previous business experience, if any [Optional]

Hint: Businesses run, roles held, key outcomes

Do you currently own or run any other business? [Required]

☐ Yes ☐ No

Selection: _____

Tell us about your current business

Hint: Nature of business, time commitment, how it relates to this franchise

Proposed Store

Details about where you intend to open your Vegetable & Fruit franchise location.

City [Required]

Hint: e.g. Lahore

Area / neighborhood [Required]

Hint: e.g. Model Town

Proposed location / address [Required]

Hint: Street, landmark or approximate address

Have you already identified this location? [Required]

☐ Yes, confirmed ☐ Shortlisted, not confirmed ☐ Not yet identified

Selection:

Share any details about the confirmed location

Hint: Ownership status, visibility, foot traffic, nearby competition

Property status [Required]

☐ Owned ☐ Rented ☐ Planning to rent ☐ Not yet identified

Selected:

Shop size [Required]

Hint: e.g. 600

Unit

☐ Sq. Ft. ☐ Sq. Yards ☐ Marla

Selected:

Expected / current monthly rent (PKR)

Hint: e.g. 60000

Expected opening date [Required]

Operations, Products & Business Planning

How you plan to run the store day-to-day, what you'll sell, and your approach to building the business.

Operations

Daily opening time [Required]

Daily closing time [Required]

Cold storage availability [Required]

☐ Available ☐ Planned ☐ Not available

Selection:

Storage area (sq. ft.) [Required]

Hint: e.g. 120

Display area (sq. ft.) [Required]

Hint: e.g. 250

Expected staff count [Required]

Hint: e.g. 4

Delivery capability [Required]

☐ Yes ☐ No ☐ Planned

Selection:

Existing supplier relationships [Optional]

Hint: Any existing contacts with wholesale markets, farms or distributors

Products

Product categories you plan to offer [Required]

☐ Fresh Vegetables ☐ Fresh Fruits ☐ Organic Products ☐ Seasonal Products ☐ Other

Please specify other products

Hint: e.g. dried fruits, herbs

Which products do you plan to prioritize? [Required]

Hint: e.g. seasonal local fruit, everyday vegetables

Who is your target customer? [Required]

Hint: e.g. nearby households, restaurants, office workers

How will you maintain product freshness? [Required]

Hint: Handling, storage, restocking frequency, wastage control

Business Planning**Why MYYWAY? [Required]**

Hint: What draws you to this franchise opportunity

What are your business goals? [Required]

Hint: Short and long-term goals for this franchise

How will you manage daily operations? [Required]

How will you manage inventory? [Required]

How will you manage suppliers? [Required]

How will you handle customer service? [Required]

Review & Declaration

Please review your application carefully. You can edit any section before submitting.

Review checklist

■	I have reviewed the information entered in all six application sections.
■	I have checked that required information is complete and accurate.

Declaration

By submitting this application, you confirm the information provided is accurate. Submitting this application does not guarantee franchise approval — MYYWAY evaluates every application individually based on suitability for this franchise category.

■ I declare that the information provided in this application is true and accurate to the best of my knowledge.

■ I understand this application will be reviewed by MYYWAY and that submission does not guarantee approval, franchise allotment or any income or profit outcome.

Applicant Signature	Date
Full Name	Reference / Notes